



Opinion / Op-Ed Submission Guidelines

- Editorials must be about parenting, children, and/or the Black family.
- If you use AI to structure your article, remember editorials are about your personal experience and/or knowledge. Use robust paragraphs and avoid excessive em dashes.
- Embed source hyperlinks directly in the sentence, highlighting the appropriate keyword(s). Do not use footnotes.
- Capitalize the word Black when referring to culture, but not when referring to the color.
- Minimum of 650-800 words per article.
- Include your bio with your expertise and photo. Links to your organization are only allowed in your bio.
- Articles should include demographics, statistics, and first-hand information about the Black cultural experience.
- Address future critics and possible trolls toward the end of your article.
- Include a strong call to action. What do you want readers to do with this information?
- Submit headshots as 800x800 squares with your face centered.

Submit all articles to: janice@SBPMag.com

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